

**CONCEPT** “Make it: DO” refers to taking an idea and actively working to bring it to life through experimentation, prototyping and iteration. It embodies the maker’s mentality in innovation and entrepreneurship, emphasizing hands-on learning, problem-solving and a willingness to fail and learn from mistakes. This approach combines traditional and cutting-edge tools and technologies to create innovative products, services and solutions that meet customers’ needs and solve real-world problems. By embracing the “Make it: DO” mindset, makers can bring their ideas to fruition and drive innovation and entrepreneurship forward.

## REAL WORLD CONNECTIONS

Do Space is a community technology library in Omaha, NE that provides free access to technology, equipment and training for people of all ages and skill levels. The space offers a variety of equipment and resources, including 3D printers, laser cutters, a recording studio and coding and programming classes. Through its workshops and events, Do Space encourages people to embrace the maker’s mentality in innovation and entrepreneurship by providing them with the tools, knowledge and community support to bring their ideas to life. Additionally, the space partners with local schools, universities and businesses to promote STEM education and workforce development, further supporting innovation and entrepreneurship in the region.



## BACKGROUND

In recent years, the maker movement has become more mainstream, with the rise of maker spaces, Fab Labs and other collaborative workspaces where people can access tools, resources, and community support to bring their ideas to life. These types of spaces allow access to technology that might be cost-prohibitive for most inventors/innovators. Today, the maker’s mentality in innovation and entrepreneurship is seen as a key driver of creativity, innovation and economic growth.